

Bra Sizing

Underbust

Place a measuring tape under your bust around your rib cage, make sure it sits level around the body. Use the table below to find out your underband size.

Band Size	Band Measurement (inches)	Band Measurement (cm)
32	27-28	69-71
34	29-30	72-76
36	31-32	78-81
38	33-34	83-86

Overbust

Place a measuring tape around the fullest part of your bust, make sure it sits level around the body. Remember don't hold the measuring tape too tight. The underbust measurement - overbust measurement = The difference in size is the cup size. See table below.

Cup Size	Band size - Cup size = Difference (inches)	Band size - Cup size = Difference (cm)
A	2	5
B	3	7.5
C	4	10
D	5	12.5
DD	6	15

International Sizing Conversion

UK	32A	32B	32C	32D	32DD	34A	34B	34C	34D	34DD	36A	36B	36C	36D	36DD	38A	38B	38C	38D
US	32A	32B	32C	32D	32DD	34A	34B	34C	34D	34DD	36A	36B	36C	36D	36DD	38A	38B	38C	38D
EU	70A	70B	70C	70D	70E	75A	75B	75C	75D	75E	80A	80B	80C	80D	80E	85A	85B	85C	85D
FR	85A	85B	85C	85D	85E	90A	90B	90C	90D	90E	95A	95B	95C	95D	95E	100A	100B	100C	100D
NZ/AU	10A	10B	10C	10D	10DD	12A	12B	12C	12D	12DD	14A	14B	14C	14D	14DD	16A	16B	16C	16D
JP	60A	60B	60C	60D	60DD	70A	70B	70C	70D	70DD	80A	80B	80C	80D	80DD	90A	90B	90C	90D
IT	1A	1B	1C	1D	1DD	2A	2B	2C	2D	2DD	3A	3B	3C	3D	3DD				

Brief Sizing

UK Equivalent	XSmall	Small	Medium	Large	XLarge
UK Equivalent	8	10	12	14	16
Waist	61cm / 24inch	66cm / 26inch	71cm / 28inch	76cm / 30inch	80cm / 32inch
Upper Hip (10cm from waist)	79cm / 31inch	84cm / 33inch	89cm / 35inch	94cm / 37inch	99cm / 39inch
Lower Hip (20cm from waist)	89cm / 35inch	94cm / 37inch	99cm / 39inch	104cm / 41inch	109cm / 43inch

Outerwear Sizing

UK Equivalent	XSmall	Small	Medium	Large	XLarge
UK Equivalent	8	10	12	14	16
Bust	79cm / 31inch	84cm / 33inch	89cm / 35inch	94cm / 37inch	99cm / 39inch
Waist	61cm / 24inch	66cm / 26inch	71cm / 28inch	76cm / 30inch	80cm / 32inch
Upper Hip (10cm from waist)	79cm / 31inch	84cm / 33inch	89cm / 35inch	94cm / 37inch	99cm / 39inch
Lower Hip (20cm from waist)	89cm / 35inch	94cm / 37inch	99cm / 39inch	104cm / 41inch	109cm / 43inch
UK Bra Size (approx)	32A	34B / 32C	36B / 34C / 32D	38B / 36C / 34D / 32DD	38C / 36D / 34DD